



product brochure

TruOps Common Language

accurate asset management
for financial reporting and
operational cost savings

save millions using a fixed asset registry with location reference information

Whether your company has a singular focus on meeting aggressive infrastructure roll-out targets, or your network is at a more mature stage, appropriate accounting and tracking of assets is a necessity. Proper asset management has significant impact on a company's ability to align operational and financial views and appropriately report on its status. iconectiv's asset management solution permits service providers to confidently report to management, investors, auditors, and regulators on the financial performance of the business and simultaneously achieve substantial tax savings, increased control of capital expenditures, and reduced operational costs on management of inventories, warranties and repairs, and spares utilization.

conditions contributing to asset management challenges

Telecommunications companies operate large and complex networks. An accurate accounting of these network assets, including location and financial classification, is critical for many business processes such as financial reporting, new services introduction, service trend analysis, and regulatory reporting.

- Accurate and streamlined financial reporting to comply with international accounting standards such as IFRS
- Reduce operational costs and taxes with enhanced asset management from the procurement, order fulfillment, deployment, maintenance, and retirement lifecycle
- Maximize operations efficiency for service delivery, maintenance, spare parts inventory, product change and repair

However, this is becoming increasingly complicated in a world with:

- Market share targets that require the expedited rollout of service and equipment
- Frequent acquisitions and mergers
- Operations of multiple networks including 3G, 4G, fixed, and cable networks
- Various network sharing arrangements, and
- Deployment of new technologies such as Software-Defined Networking (SDN), LTE, small cells, and Wi-Fi

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TruOps Common Language

accurate asset management for financial reporting and operational cost savings

bringing order to a complex world

The iconectiv® TruOps Common Language® solution enables service providers to manage their assets' financial classification and respective locations in a consistent and accurate manner, resulting in substantial cost savings. This proven solution identifies network assets at the component level to allow for depreciation compliant with the International Financial Reporting Standards (IFRS). A common information infrastructure provides the only consistent method for a service provider to manage asset lifecycle across Enterprise Resource Planning (ERP), Engineering, and Inventory domains.

iconectiv's equipment repository classifies and normalizes each equipment component according to standardized financial categories that are mapped into company accounts. The solution also uniquely identifies network

locations (e.g. central offices, cell towers, and warehouses) under a consistent location identification supported by GIS information. Our broad and proven solution scales to handle new business challenges. It is used widely across the telecommunications industry by mobile, fixed line, and cable operators to address the business challenges of asset management.

coordinated and efficient asset lifecycle management

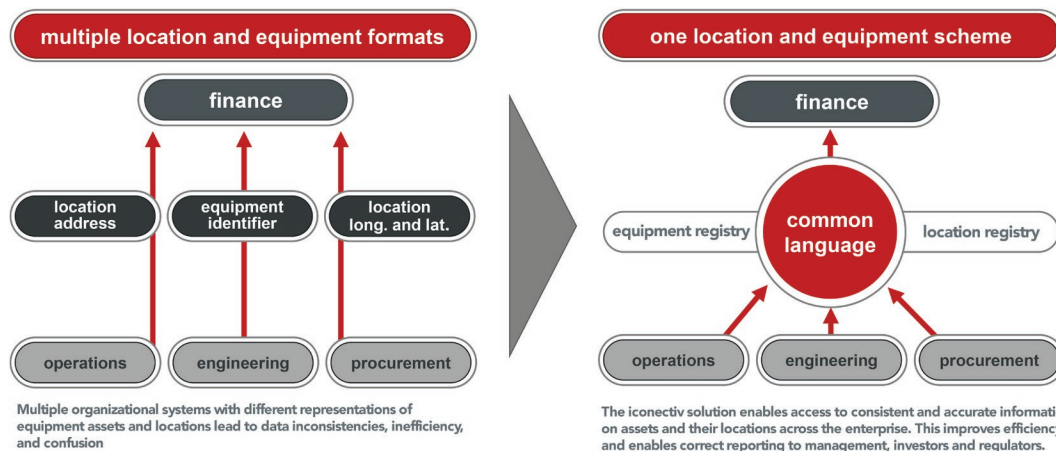
Accurate Procurement – Simplify ordering using standardized equipment component codes

Automated Order Fulfillment – Verify order fulfillment by leveraging standardized barcode labels with ordered equipment component codes

Cost-Effective Deployment – Maximize capital budget benefit by accurately knowing existing facilities

Streamlined Maintenance – Dispatch trucks with the correct equipment to the right locations by using standardized equipment and location codes

Verified Retirement – Record the removal of an asset from financial systems



about iconectiv

Your business and your customers need to access and exchange information simply, seamlessly and securely. iconectiv's extensive experience in information services and its unmatched numbering intelligence helps you do just that. In fact, more than 2B people count on our platforms each day to keep their networks, devices and applications connected. Our cloud-based Software as a Service (SaaS) solutions span network and operations management, numbering, trusted communications and fraud prevention. For more information, visit www.iconectiv.com. Follow us on Twitter and LinkedIn.

make the connection.

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