## make-or-break time for RCS

which RCS verification option is right for your business?

## **Centralized Attestation**

neutral, trusted, third-party provides impartiality and multi-factored authorization and attestation by an authoritative source that is recognized by the rest of the ecosystem

## **Self Attestation**

allow brands or messaging service providers to self-sign their digital identities

	Complexity of Implementation	Cost to Manage	Dedicated Resources	Security Concerns	Complexity of Interoperability
Centralized attestation	Low	Low	Low	Low	<b>Low</b> Works with all service provider
Self Attestation	High	High	High	<b>High</b> Easily compromised or falsified	High  Bespoke solution custom built for each servicer provider