

Improve Call Completion Rates and Reduce Costs



Dilemma for Legitimate Businesses

Robocalls harm consumers every day. They also harm consumer confidence in voice calls, which hampers the ability of companies to reach customers on the phone. With the rise in unwanted robocalls, 71% of consumers said they stopped answering their phone completely. 58% of consumers said they only answer calls from numbers they recognize¹. Ignored or blocked calls have a negative impact on American businesses and consumers.

Legitimate callers need a low-cost centralized registry to help increase call connections. Credible industry segments use voice to deliver essential and timely alerts to consumers. Ignored calls mean important alerts, reminders, offers and notifications go undelivered. 95% of consumers surveyed said they would answer a call if they knew it was from a trusted source. Ultimately, unanswered calls deprive quality brands of essential customer engagement which can equate to lost revenue.



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Voice Service Ecosystem Registry Solution

Streamlines phone number registration by enabling enterprises to simultaneously register their company's information and validate telephone numbers across Voice Service Providers at once – saving time, effort, and cost.



Low-Cost Centralized Registry

Registered Caller™ is a telephone number registry that helps enterprises mitigate robocalls and increase call completion rates by providing Voice Service Providers with reliable caller information.



Verified Calling Parties

Developed with the input of Voice Service Providers, Robocall Mitigation Companies, and businesses that depend on reaching their customers by phone. With leading entity vetting and telephone number validation techniques, Registered Caller provides Voice Service Providers verified information they can trust.



Trusted Resource

With better quality data from a trusted source, combined with other STIR/SHAKEN solutions, Voice Service Providers can more easily identify legitimate calls, helping to deliver increased call completion rates for enterprises.