



conversations SP

Empowering Service Providers with account setup to deliver a powerful and branded texting solution.

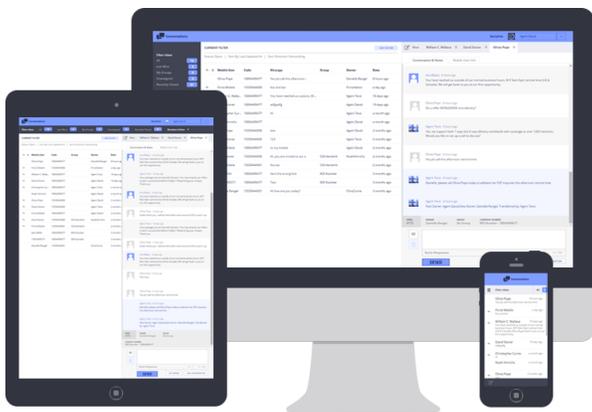
Put your brand on our award-winning messaging solution

Conversations SP (Service Provider edition) is a powerful management solution for administering branded texting applications to your customers or entities under your business umbrella. It's designed for service providers and enterprises looking to expand or enhance their business texting capabilities and offering.

If you are a service provider and looking to increase your revenue, Conversations SP also provides a great opportunity for business growth through this new business texting revenue stream. Conversations SP is designed for companies who would like to offer solutions under their own brand or umbrella, and who would like to partner with iconectiv in the background providing messaging expertise.

A complete solution

It's an end-to-end solution encompassing a seamless interface between the application and the messaging gateway. The gateway processes messages through iconectiv's trusted and reliable **Cloud Communications Platform**. In addition, our platform supports text enablement of your customers' business landline, toll-free, and standard U.S. and Canada numbers.

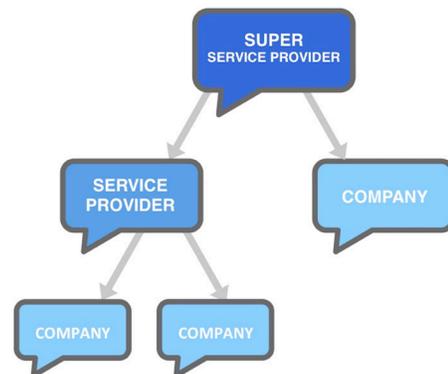


Call or text us at +1 800-449-9477

A model that can scale as your business grows

You can add unlimited, additional entities and users. There are no complicated credits or pre-bundled messages that can go to waste if you haven't used them up by the end of the month. It's a simple pay-per-use for messaging and numbers, along with monthly plans fees, optional custom domain fees, and a small per-entity fee.

Multi-Entity Hierarchy Structure



Multi-entity management

The account structure is set up as an ownership hierarchy, where the top-level (Super Service Provider - owner) can have multi-entities under their account, consisting of sub level resellers (Service Providers) and direct users of Conversations (Companies).

Offer a solution under your own brand

The application can be easily branded with a custom logo, custom website domain, and user interface color theme. Each subaccount can inherit your SP theme, or you can change the theme based on your customer's needs.

Configurable account setup, no I.T. skill required

Every business is different, and so their communications workflows and needs may be unique to their particular operation. Conversations SP gives you flexibility to tailor the application through You can use the Admin user interface, with no I.T. skills needed. If you are a RespOrg and use the 8MS Cloud toll free provisioning platform, you can setup Conversations accounts through that UI.

www.aerialink.com



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Offer a differentiating solution to your customers

In addition to the intuitive texting functionality and managing all conversations from one place, collaboration and automation features set the application apart from the competition.

Conversations Account Provisioning API

Shrink the time needed to setup accounts by automating the provisioning of multi-entities. This API allows for programmatic access to the Conversations configuration data. Large organizations with many entities or properties can automate account setup.

Conversations SP plans include

UI branding and custom domain options, multi-entity management, Conversations account provisioning API, training and access to the Aerialink Cloud Communications Platform management portal.

Collaboration features

- Shared Inbox or private view settings
- Transfer and assignment of conversations
- Multiple views help organize conversations
- Internal notes for staff commenting and memos
- Shared Quick Replies

Automation and productivity features

- Automatic replies, scheduling, signatures and forwarding
- Quick Replies – insert pre-written content

Management and Admin features

- Reporting
- Opt-out management
- Limit agents to texting only to registered end users
- Upload and download mobile end user contacts

Why partner with Aerialink's Conversations SP Services?

Backed by our proven **Cloud Communications Platform** for message delivery and team of messaging experts, Conversations SP is a proven solution with many differentiating features. Whether you are launching messaging services for the first time, expanding your service offerings, or seeking to improve processes and reliability; Aerialink™ Conversations SP delivers the keys to success for your business.

“Conversations was superior to every solution we evaluated in the market. The application allows us to collaboratively address significantly more inquiries.”

- James Dang, The Pro Nails Marketplace

According to a Gallup poll, “sending and receiving text messages is the most prevalent form of communication for Americans younger than 50”.

About iconectiv

Your business and your customers need to access and exchange information simply, seamlessly and securely. iconectiv's extensive experience in information services and its unmatched numbering intelligence helps you do just that. In fact, more than 2B people count on our platforms each day to keep their networks, devices and applications connected. Our cloud-based provide Software as a Service (SaaS) and information as a service solutions span network and operations management, numbering, trusted communications and fraud prevention.