



product brochure

## TruOps Common Language

accurate asset management  
for financial reporting and  
operational cost savings

### save millions using a fixed asset registry with location reference information

Whether your company has a singular focus on meeting aggressive infrastructure roll-out targets, or your network is at a more mature stage, appropriate accounting and tracking of assets is a necessity. Proper asset management has significant impact on a company's ability to align operational and financial views and appropriately report on its status. iconectiv's asset management solution permits service providers to confidently report to management, investors, auditors, and regulators on the financial performance of the business and simultaneously achieve substantial tax savings, increased control of capital expenditures, and reduced operational costs on management of inventories, warranties and repairs, and spares utilization.

### conditions contributing to asset management challenges

Telecommunications companies operate large and complex networks. An accurate accounting of these network assets, including location and financial classification, is critical for many business processes such as financial reporting, new services introduction, service trend analysis, and regulatory reporting.

- Accurate and streamlined financial reporting to comply with international accounting standards such as IFRS
- Reduce operational costs and taxes with enhanced asset management from the procurement, order fulfillment, deployment, maintenance, and retirement lifecycle
- Maximize operations efficiency for service delivery, maintenance, spare parts inventory, product change and repair

However, this is becoming increasingly complicated in a world with:

- Market share targets that require the expedited rollout of service and equipment
- Frequent acquisitions and mergers
- Operations of multiple networks including 3G, 4G, fixed, and cable networks
- Various network sharing arrangements, and
- Deployment of new technologies such as Software-Defined Networking (SDN), LTE, small cells, and Wi-Fi

# TruOps Common Language

accurate asset management for financial reporting and operational cost savings

## bringing order to a complex world

The iconectiv® TruOps Common Language® solution enables service providers to manage their assets' financial classification and respective locations in a consistent and accurate manner, resulting in substantial cost savings. This proven solution identifies network assets at the component level to allow for depreciation compliant with the International Financial Reporting Standards (IFRS). A common information infrastructure provides the only consistent method for a service provider to manage asset lifecycle across Enterprise Resource Planning (ERP), Engineering, and Inventory domains.

iconectiv's equipment repository classifies and normalizes each equipment component according to standardized financial categories that are mapped into company accounts. The solution also uniquely identifies network

locations (e.g. central offices, cell towers, and warehouses) under a consistent location identification supported by GIS information. Our broad and proven solution scales to handle new business challenges. It is used widely across the telecommunications industry by mobile, fixed line, and cable operators to address the business challenges of asset management.

## coordinated and efficient asset lifecycle management

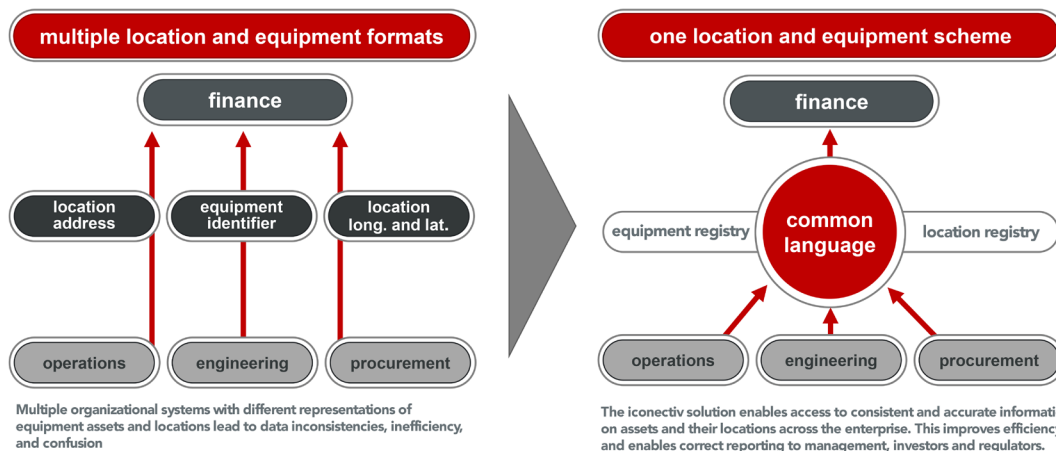
**Accurate Procurement** – Simplify ordering using standardized equipment component codes

**Automated Order Fulfillment** – Verify order fulfillment by leveraging standardized barcode labels with ordered equipment component codes

**Cost-Effective Deployment** – Maximize capital budget benefit by accurately knowing existing facilities

**Streamlined Maintenance** – Dispatch trucks with the correct equipment to the right locations by using standardized equipment and location codes

**Verified Retirement** – Record the removal of an asset from financial systems



### about iconectiv

iconectiv provides authoritative numbering intelligence to the global communications industry. Our market-leading solutions enable the interconnection of networks, devices and applications for more than two billion people every day who count on a simple, seamless and secure way to access and exchange information. With 30+ years of experience and more than 5K customers worldwide, iconectiv has intimate knowledge of the intricacies and complexities in creating, operating and securing the communications infrastructure for service providers, regulators and enterprises. Our solutions span network and operations management, numbering, registries and fraud prevention. For more information, visit [www.iconectiv.com](http://www.iconectiv.com).

### make the connection.

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