

## **SIP Forum Names Gary Richenaker to Board**

*iconectiv Principal Solutions Architect honored for his experience, vision, and leadership*

Piscataway, N.J. – February 8, 2016 – [iconectiv](#), a leader in telecommunications innovation and policy, is pleased to announce that its Principal Solutions Architect Gary Richenaker was recently named to the [SIP Forum](#) Board of Directors. Richenaker has nearly 40 years of experience in the telecommunications industry and will bring valuable insight and guidance to this board position.

The SIP Forum's mission is to advance the adoption of products and services based on the Session Initiation Protocol (SIP), the industry protocol of choice for initiating real-time communication services and application-level mobility across various networks and user devices. Richenaker joins a prestigious group of fellow board members who represent leading organizations in telecommunications and connectivity including Bandwidth.com, Cisco Systems, Comcast, Cox Communications, GENBAND, Unify, and Edgewater Networks.

In his current role at iconectiv, Richenaker investigates new technologies for their impact on existing services and their potential in the development of future products. This focus is a perfect fit for his board position.

His selection to the SIP Forum Board reflects Richenaker's more than 20 years of involvement in domestic and international standards. He presently holds several industry leadership positions including Co-Chair of the ATIS Test bed Landscape Team (TLT) and editor of the ATIS/SIP Forum IP NNI Routing Document. He has also been Chairman of the U.S. ENUM Forum and Past-Chairman of the U.S. IMSI Oversight Council (IOC), among other positions.

iconectiv strives to be at the forefront of innovation in the telecommunications industry, bringing both a reliable history of success as well as inventive, forward-thinking solutions. Richenaker's long commitment to the industry, coupled with his recent honor by the SIP Forum, make him a model of iconectiv's dedication to quality and vision.

### **About iconectiv**

iconectiv's interconnection, data infrastructure, and messaging solutions help more than one billion people communicate daily, and are used by thousands of service providers, regulators, enterprises, and content providers. The company has more than 30 years of telecommunications innovation and policy experience which has been used to develop a range of solutions. iconectiv's core product areas are common short codes, routing, portability, Common Language® Information Services, and Mobile Messaging. Make the connection. For more information, visit [www.iconectiv.com](http://www.iconectiv.com).

### **About SIP Forum**

The SIP Forum is an IP communications industry association that engages in numerous activities that promote and advance SIP-based technology, such as the development of industry recommendations, the SIPit, SIPconnect-IT and RTCWeb-it interoperability testing events, special workshops, educational seminars, and general promotion of SIP in the industry. The SIP Forum is also the producer of the annual SIPNOC conferences (for SIP Network Operators Conference), focused on the technical requirements of the service provider community. One of the Forum's notable technical activities is the development of the SIPconnect Technical Recommendation – a standards-based SIP trunking recommendation for direct IP peering and interoperability between IP PBXs and SIP-based service provider networks. Other important



Forum initiatives include work in VRS interoperability, security, NNI, and SIP and IPv6. For more information, please visit: <http://www.sipforum.org>.

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**iconectiv Media Contact:**

Sharon Oddy

Phone: +1 732-699-5130

Email: [soddy@iconectiv.com](mailto:soddy@iconectiv.com)

**SIP Forum Media Contact:**

Marc Robins

+1 203-829-6307

[marc.robins@sipforum.org](mailto:marc.robins@sipforum.org)